



**Virginia Business  
Emergency Survival Toolkit**

Get your business ready for  
emergencies now.  
[www.vaemergency.com](http://www.vaemergency.com)

# Virginia Business Emergency Survival Toolkit

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## *An Overview*



# Why do you need this?

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- ✂ Your business can and will be affected by a disaster.
- ✂ Making a plan will:
  - ◆ Mitigate the economic impact
  - ◆ Help you recover more quickly



# What's in the Toolkit?

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The toolkit contains information on:

- ✖ Types of hazards and threats to your business
- ✖ How you can prepare for those different types of emergencies
- ✖ How to create an emergency plan for your business that minimizes risks
- ✖ How to respond before or during an emergency
- ✖ Key steps for recovery after an emergency
- ✖ Resources you can use to get more information



# Hazards and Threats

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## ⚡ Natural Disasters

- ◆ Hurricanes, Tornadoes, Floods, Winter Storms , Heat-Related Emergencies, Droughts, Wildfires, Thunderstorms, and Geologic Events

## ⚡ Man-Made Threats

- ◆ Crimes and Terrorism
- ◆ Unintentional Events
  - ◆ Blackouts, Radiological Events, Hazmat Incidents, and Fires

# Preparing

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The Preparing section of the Toolkit contains information on:

- ✂ Employee Preparedness
- ✂ Employees with Disabilities
- ✂ Reducing Your Risk
- ✂ Policies & Procedures
- ✂ Insurance
- ✂ Disaster-Related Regulations
- ✂ Training
- ✂ Records Management
- ✂ Communications Tools
- ✂ Crisis Communications



# Planning

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Key things to do when planning for an emergency are:

- ✘ Decide Who's in Charge
- ✘ Conduct a Vulnerability Assessment
- ✘ Develop Priorities
- ✘ Write Your Plan
- ✘ Implement Your Plan
- ✘ Conduct Training
- ✘ Look at Sample Plans for Ideas



# Responding

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This section of the Toolkit contains information about how your business can respond to:

- ✖ Hurricanes
- ✖ Tornadoes
- ✖ Floods
- ✖ Winter Storms
- ✖ Heat-Related Emergencies
- ✖ Wildfires
- ✖ Geologic Events
- ✖ Thunderstorms
- ✖ Crimes
- ✖ Terrorism
- ✖ Blackouts
- ✖ Radiological Events
- ✖ Hazmat Incidents
- ✖ Fires



# Recovering

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This section contains important information about what to do after the danger has passed.

- ✂ Insurance
- ✂ Government Assistance
- ✂ Non-Government Assistance
- ✂ Hazards
- ✂ Employee Needs
- ✂ What Can You Do To Help Others?



# Resources

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Finally, the Toolkit has links to more information you can use to plan for, respond to, and recover for emergencies.

- ✂ Local Governments
- ✂ State Government
- ✂ Federal Government
- ✂ Fire Departments
- ✂ Nonprofit Organizations
- ✂ Citizen Corps
- ✂ Other Resources

# Toolkit Website



[www.vaemergency.com](http://www.vaemergency.com)

Virginia Business Emergency Survival Toolkit - Microsoft Internet Explorer

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Get your organization ready for all hazards

## Virginia Business Emergency Survival Toolkit

Sitemap • Home • VDEM

- Hazards & Threats**  
The facts about natural disasters, terrorism, crimes and other emergencies
- Preparing**  
Get your business ready for emergencies now
- Planning**  
A detailed Disaster Plan is the key to minimizing your risk
- Responding**  
When time is of the essence
- Recovering**  
Putting the pieces back together after an emergency
- Resources**  
More information to help you prepare, plan, respond and recover

  
VIRGINIA citizen corps

### Virginia businesses and organizations: Get ready now.

- Small businesses
- Corporations
- Nonprofit organizations
- Mobile businesses
- Farms and agriculture
- Home-based businesses
- Faith-based organizations
- Tourism
- Retail
- Service industries

All of these have one thing in common – they are equally susceptible to emergency situations. If your organization is faced with an emergency, you need to be ready. Whether it's a hurricane or a bomb threat, terrorist activity or a chemical spill, make sure that you and your colleagues are prepared.

This Web site has been created as a tool to help you prepare for, respond to and recover from disasters. It explains types of emergencies and the problems they pose; gives you information on how to prepare for them and how to recover from them; and helps you put it all together in an emergency preparedness plan.

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### Here's why...

"Having an emergency preparedness and recovery plan is as important as having a business plan. In order for your business to survive a disaster, management and employees need to know what to do."

Clyde Hoey  
Virginia Peninsula Chamber of Commerce president and CEO

"I can't stress enough the need to be proactive in disaster preparation. It could be the very thing that saves your community."

Anne Williams  
Franklin City downtown manager

**ELEVATED**  
National Threat Level: [Elevated](#)  
VA Threat Condition: [Elevated](#)

Internet